



TRAVERSE CITY
HORSE SHOWS

**SUPPORT LOCAL.
REACH GLOBAL.**

Get Started: Sponsorship@TraverseCityHorseShows.com



Welcome to Traverse City Horse Shows—where global sport meets Northern Michigan summer.

ABOUT TCHS

Traverse City Horse Shows hosts 13 weeks of international equestrian competition each summer at Flintfields Horse Park, just 15 minutes from downtown Traverse City. Riders, trainers, and families from around the world join a growing regional audience to experience Olympic-level sport, exceptional hospitality, and summer on the shores of Lake Michigan.

Set in the heart of Northern Michigan, the venue offers something rare in equestrian sport: a place where athletes and spectators can compete, connect, and enjoy the season.

SUPPORT LOCAL. SHOWCASE GLOBAL.



Join the Traverse City Horse Shows (TCHS) Community Partner Program and align your business with one of Northern Michigan's most impactful seasonal events. Your support helps bring international equestrian competition to the region—while connecting your brand with thousands of competitors, spectators, and families throughout the summer.

2026 COMMUNITY PARTNER BENEFITS— \$1,000

- Year-dated window cling to proudly display your partnership
- Invitation for two to VIP events held in The Overlook (RSVP required)
- Inclusion at the on-site Concierge Booth with your printed materials
- Logo placement on the Sponsorship page and Plan Your Trip section at TraverseCityHorseShows.com



COMMUNITY PARTNER | \$1,000

Business Name

Contact

Address

City

State

Zip

Email

Phone

Website

Payment Info

Visa — Mastercard — American Express — Discover accepted or cash, check money order enclosed.

Name on Card

Billing Address

Same as Above

Card Number

Exp.

CV Code

I, authorize Traverse City Horse Shows, LLC to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account. I agree to the 4% convenience fee included in these transactions.

Signature

Date