

2026 Internship Program

Join Traverse City Horse Shows, LLC (TCHS)

Located at Flintfields Park, just 10 minutes from downtown Traverse City, TCHS hosts premier hunter-jumper events in one of Michigan's most scenic destinations. Entering our 12th season, we proudly present 13 weeks of FEI and National-level competitions, including the FEI North American Youth Championship, Major League Show Jumping, Silver Oak Jumper Tournament, the Longines FEI Jumping World Cup™ North American League Qualifier, and the renowned American Gold Cup.

About the Internship

This immersive, hands-on program puts you at the heart of world-class equestrian events. As an intern, you'll contribute directly to event operations, sponsorship, marketing, hospitality, and communications—gaining invaluable experience in the dynamic equestrian sports industry.

We're looking for **friendly, motivated, and diligent individuals** with strong writing, project management, and organizational skills. Candidates should excel under pressure, communicate effectively, and thrive in a team environment. Knowledge of the hunter-jumper world is a plus but not required.

TCHS is committed to fostering an inclusive environment, welcoming applicants from diverse backgrounds and perspectives.

Key Internship Areas

Interns will gain practical skills in the dynamic environment of TCHS, tailored to individual experience and event needs. Applicants are encouraged to indicate their preferred focus area, and opportunities for individual seasonal projects may be available.

- Marketing & Communications: Assist with various communications, including press releases, newsletters, and social media. Tasks may involve assisting with multi-media projects, copyediting, and providing tours—specific tasks tailored to the applicant's skills.
- **Community Relations (or Hospitality & Ticketing)**: Assist with ticket sales, community partnerships, promotional activities, and ticketing programs.
- **Event Operations**: Support the team in planning and executing events and activations for competitors, partners, spectators and the community.
- **Sponsorship**: Support the sponsorship team with partner activations, sponsorship deliverables, and reporting on the success of partner activities.



Internship Details

- **Duration**: June 1 September 25, 2025 (start and end dates flexible for students).
- **Schedule**: Tuesday Sunday, with long days and weekend work required. Interns should be comfortable standing for extended periods and assisting with venue setup.
- **Compensation**: A \$500/week stipend with housing provided.
- **Application Deadline**: January 31, 2025.

To apply, please submit a cover letter and resume to **Nicky Meyer at nicky@mmg.management.**

Don't miss this opportunity to gain invaluable experience in the equestrian sports industry in beautiful Northern Michigan—apply today!