



TRAVERSE CITY
HORSE SHOWS

CHARITY GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$7,500

- Recognition as the Presenting Sponsor on all promotional materials
- Includes a hole sponsorship and three team entries for twelve golfers
- Signage displayed at the reception
- Opportunity to participate in the awards ceremony and provide branded gift bags to participants
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusions on social media and the weekly newsletter
- Inclusion in the Instagram Story & Highlights
- Daily public address recognition during the Great Lakes Equestrian Festival

AWARD CEREMONY/ RECEPTION SPONSOR - \$3,500

- Recognition as the Award Ceremony Sponsor on all promotional materials
- Two Team entries for eight golfers
- Public address recognition and signage displayed at the reception
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Daily Public address recognition during the Great Lakes Equestrian Festival
- Inclusion in the Instagram Story & Highlights

HOLE SPONSOR - \$1,000

- One team entry for four golfers
- One branded sign at the designated hole
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusion in the Instagram Story & Highlights
- Opportunity to provide marketing materials

BAR CART SPONSOR - \$1,000

- One team entry for two golfers
- Logo displayed on mobile bar cart
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusion in the Instagram Story & Highlights

LONGEST DRIVE SPONSOR - \$1,000

- One team entry for four golfers
- Logo on the Golf Tournament page of the Traverse City Horse Shows website
- Inclusion in the Instagram Story & Highlights
- Opportunity to participate in the awards ceremony during the reception

CLOSEST TO THE PIN SPONSOR - \$1,000

- One team entry for two golfers
- Logo on the Golf Tournament page of the Traverse City Horse Shows website
- Inclusion in the Instagram Story & Highlights
- Opportunity to participate in the award ceremony and provide an award

BENEFITTING GREAT LAKES SPORTS COMMISSION ON JULY 21, 2025 AT THE LOCHENHEATH GOLF CLUB

FOR MORE INFORMATION



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