



TRAVERSE CITY
HORSE SHOWS

SUPPORT LOCAL. REACH GLOBAL.

Showcase your business to thousands of visitors

Contact Ellen Sweetnam, (561)-537-2632 or ellen@traversecityhorseshow.com



Welcome to Traverse City Horse Shows — your premier equestrian destination in Northern Michigan!

ABOUT TCHS

Traverse City Horse Shows is a premier equestrian circuit, hosting a summer of world-class competition. Hosted in Williamsburg on Bates Road, TCHS draws thousands of athletes, families, and fans from across the globe, along with a growing local audience — all set against the stunning backdrop of Northern Michigan.

SUPPORT LOCAL. SHOWCASE GLOBAL.

Join the Traverse City Horse Shows (TCHS) Community Partner program and connect your business with one of Northern Michigan's premier economic drivers. Your support brings world-class equestrian competition to the region while introducing your brand to a high-value audience of competitors, spectators, and families.

BENEFITS INCLUDE:

For just \$1,000, Community Partners receive:

- Exclusive window cling to showcase your partnership
- Inclusion in the on-site concierge booth with your printed materials
- Logo placement on the Sponsorship page at TraverseCityHorseShows.com as well as, Logo and description in the "Plan Your Trip" section on TraverseCityHorseShows.com
- 10 General Admission tickets and 2 Overlook tickets (RSVP required; subject to availability)
- Featured in 3 Community Partner email campaigns

This low-risk, high-value program positions your business as a supporter of a premier Northern Michigan event with global reach.



COMMUNITY PARTNER MEMBERSHIP

Business Name

Contact

Address

City, State, Zip

Email

Phone

Website

Signature

Date

Payment Info

Visa — Mastercard — American Express — Discover accepted or cash, check money order enclosed.

Name on Card

Billing Address

City, State, Zip

Card

Exp.

CV Code

I, authorize Traverse City Horse Shows, LLC to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account. I agree to the 4% convenience fee included in these transactions.

Signature

Date