

TRAVERSE CITY HORSE SHOWS GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$7,500

- Recognition as the Presenting Sponsor on all promotional materials
- Includes a hole sponsorship and three team entries for six golfers
- Signage displayed at the reception
- Opportunity to participate in the awards ceremony and provide branded gift bags to participants
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusions on social media and the weekly newsletter
- Inclusion in the Facebook Album
- Daily public address recognition during the Great Lakes Equestrian Festival

AWARD CEREMONY/ RECEPTION SPONSOR - \$3,500

- Recognition as the Award Ceremony Sponsor on all promotional materials
- Two Team entries for four golfers
- Public address recognition and signage displayed at the reception.
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Daily Public address recognition during the Great Lakes Equestrian Festival
- Inclusion in the Facebook Album

HOLE SPONSOR - \$1,500

- Two team entries for four golfers
- One branded sign at the sponsored hole
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusion in the Facebook Album
- Opportunity to provide marketing materials

BAR CART SPONSOR - \$1,000

- One team entry for two golfers
- Logo displayed on mobile bar cart
- Logo on the Golf Tournament page of the Traverse City Horse Shows Website
- Inclusion in the Facebook Album

LONGEST DRIVE SPONSOR - \$1,000

- One team entry for two golfers
- Logo on the Golf Tournament page of the Traverse City Horse Shows website
- Inclusion in the Facebook Album
- Opportunity to participate in the awards ceremony during the reception

CLOSEST TO THE PIN SPONSOR - \$1,000

- One team entry for two golfers
- Logo on the Golf Tournament page of the Traverse City Horse Shows website
- Inclusion in the Facebook Album
- Opportunity to participate in the award ceremony and provide an award

