



**Job Title:** Food + Beverage Manager

**Position Type:** Full-time (Event Season: May–September)

**Location:** Traverse City Horse Shows at Flintfields Horse Park

## Overview

Join the Traverse City Horse Shows as our Food + Beverage Manager to deliver exceptional hospitality experiences. Oversee bar operations, manage VIP areas, and execute creative events that leave a lasting impression while driving strategic growth.

## Key Responsibilities

### 1. Operations Management:

- Oversee bar and VIP operations, including layouts, equipment, POS systems, and inventory.
- Lead logistics for hospitality spaces like Cabana Coast boxes, The Overlook, VIP Club, and events such as NAYC BBQ.
- Plan bar schedules and ensure smooth execution of large-scale events.

### 2. Staffing & Training

- Recruit, onboard, and train staff to deliver top-tier service.
- Foster a collaborative and service-focused team culture.

### 3. Event Planning & Hospitality:

- Develop creative VIP packages and event concepts.
- Coordinate logistics for special events, sponsorship activations, and themed catering.
- Collaborate with Marketing on seasonal menus and unique offerings (i.e., seasonal cocktails, sponsorship activations).

### 4. Financial & Strategic Oversight:

- Analyze budgets, trends, and post-season performance to drive improvements.
- Partner with leadership to set goals and align VIP pricing with market trends.

## 5. **Sponsorship & Partnerships:**

- Work with Sponsorship and Marketing teams to develop hospitality sponsorships and activations.
- Propose new concepts to enhance guest engagement and generate revenue.

## **Qualifications**

- Proven experience in food and beverage or hospitality management.
- Strong organizational and leadership skills.
- Creativity and passion for delivering unique guest experiences.
- Financial acumen with experience in budget creation and analysis.
- Excellent communication skills and ability to work in fast-paced environments.
- Physical ability to lift 50 lbs and work long shifts during events.

## **How to Apply**

Are you ready to elevate the hospitality experience for one of Northern Michigan's premier events? We're looking for a creative, organized leader with a passion for excellence. This is a salaried position, with compensation based on experience and qualifications. Horse show experience is not required.

**Send your resume and cover letter to [caitlin@traversecityhorseshows.com](mailto:caitlin@traversecityhorseshows.com) to apply.**